

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

ADVERTISING COVERAGE AMENDMENT

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

A. Paragraph 2. Exclusions, subparagraph i. Infringement Of Copyright, Patent, Trademark Or Trade of SECTION I – COVERAGES, COVERAGE B PERSONAL AND ADVERTISING INJURY LIABILITY is deleted and replaced by the following:

- i. Infringement Of Copyright, Patent, Trademark, Trade Secret, Trade Dress Or Trade Name**
“Personal and advertising injury” arising out of the infringement of copyright, patent, trademark, trade secret, trade dress, trade names, know-how or other intellectual property rights, or using another’s idea in your “advertisement”.

B. Under SECTION V - DEFINITIONS, the definition for “personal and advertising injury” is deleted and replaced by the following:

"Personal and advertising injury" means injury, including consequential "bodily injury", arising out of one or more of the following offenses:

- a.** False arrest, detention or imprisonment;
- b.** Malicious prosecution;
- c.** The wrongful eviction from, wrongful entry into, or invasion of the right of private occupancy of a room, dwelling or premises that a person occupies, committed by or on behalf of its owner, landlord or lessor;
- d.** Oral or written publication, in any manner, of material that slanders or libels a person or organization or disparages a person's or organization's goods, products or services; or
- e.** Oral or written publication, in any manner, of material that violates a person's right of privacy.

All other terms and conditions under the policy remain unchanged.